

International Association of Sound and Audiovisual Archives	●
Internationale Vereinigung der Schall- und audiovisuellen Archive	●
Association Internationale d'Archives Sonores et Audiovisuelles	●
Asociación Internacional de Archivos Sonoros y Audiovisuales	●



41st Annual IASA Conference

In collaboration with AMIA (Association of Moving Image Archivists)

TOGETHER FOR A SOUND VISION

Philadelphia, Pennsylvania, USA, 2-6 November 2010

sponsorship@iasa-web.org

SPONSORSHIP PROSPECTUS

www.iasa-conference.com



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IASA 2010 Annual Conference Sponsorship Opportunities

All prices quoted are in US Dollars

Preservation Circle Sponsor Investment \$25,000

The benefits of the Preservation Circle Sponsorship package for your company or organization include:

- As Preservation Circle Sponsor you will be the highest ranked sponsor
- Your company name will be announced at the opening plenary session for all conference delegates
- Prominent position on the AMIA/IASA Joint Conference Website
- Your Logo will be featured as Preservation Circle Sponsor on both the AMIA and IASA Annual Conference 2010 websites
- Sponsor logo on the back of delegate name badge
- A 150 word profile of your company, logo and URL will be added to both of the IASA and IASA AMIA Annual Conference 2010 websites
- You will receive five (5) complimentary registrations to attend the AMIA IASA Annual Conference 2010
- Complimentary one year IASA Institutional Membership
- First option to host any one of the Conference events, including joint events (subject to availability when sponsorship is confirmed)
- One full page thank you ad in the post conference issue of IASA Journal
- An announcement of the Preservation Circle Sponsor from the IASA and AMIA Executive as a pre-event e-mail to be sent to over 1300 AMIA and IASA members
- One complimentary full page black & white advertisement in the Conference Program (artwork due by September 15, 2010)
- One complimentary full page black & white advertisement in the IASA Journal
- A complimentary post-conference package of mailing labels listing all conference delegates. Use this benefit to follow up with conference participants
- Company name listed as the event sponsor in the Conference Program, as well as on signage promoting the event
- Your marketing collateral included in the conference registration bag at no cost

Platinum Sponsor Investment \$15,000

The benefits of the Platinum Sponsorship package for your company or organization include:

- Prominent position on the AMIA/IASA 2010 Joint Conference Website
- Your logo on the back of delegate name badge
- Your logo featured as Platinum Sponsor on the Annual Conference 2010 website
- A 100 word profile of your company, logo and URL will be added to the IASA AMIA Annual Conference 2010 website.
- You will receive four (4) complimentary registrations to attend the

AMIA IASA Annual Conference 2010

- First option to host Conference events, including joint events (subject to availability when sponsorship is confirmed)
- An announcement of the Platinum Sponsor from the IASA Executive as a pre-event e-mail to be sent to IASA's members
- A full single side advertising space in the official printed AMIA IASA Annual Conference Program (Art work due by September 15, 2010)
- A complimentary post-conference package of mailing labels listing all conference delegates. Use this benefit to follow up with conference participants
- Your marketing collateral included in the conference registration bag at no cost

Gold Sponsor Investment \$ 10,000

The benefits of the Gold Sponsorship package for your company or organization include:

- Your logo will be featured as Gold Sponsor on the AMIA IASA Joint Conference website.
- A 75 word profile of your company, logo and URL will be included on the IASA Annual Conference 2010 website and in the Conference Program
- First option to host Conference events, including joint events (subject to availability when sponsorship is confirmed)
- Your logo will be included in pre-Conference emails to IASA's membership
- Sponsor logo and acknowledgment on all pre printed Conference material and in the Final Program AMIA IASA Conference Program (Artwork due by September 15, 2010)
- Complimentary post-conference package of mailing labels listing all conference delegates. Use this benefit to follow up with conference participants
- You will receive three (3) complimentary registrations to attend the 2010 Conference
- Company name listed on slides projected in the Conference theatre between presentations
- Your marketing material included in the conference registration bag at no cost

Silver Sponsor Investment \$ 5,000

The benefits of the Silver Sponsorship package for your company or organization include:

- Your logo will be featured as Silver Sponsor on the AMIA IASA Joint Conference website.
- A 50 word profile of your company, logo and URL will be included on the IASA Annual Conference 2010 website and in the AMIA IASA Annual Conference Program

- You will receive two (2) complimentary registrations to attend the AMIA Annual Conference 2010
- Your logo included on pre-conference emails to IASA's members
- A full single side advertising space in the official printed AMIA IASA Annual Conference Program (Art work due by September 15, 2010)
- Complimentary post-conference package of mailing labels listing all conference delegates. Use this benefit to follow up with conference participants

Bronze Sponsor Investment \$2,500

The benefits of the Bronze Sponsorship package for your company or organization include:

- Your logo will be featured as Bronze Sponsor at on the AMIA IASA Annual Conference 2010 website
- A 25 word profile of your company, logo and URL will be included on the AMIA IASA Annual Conference 2010 website and in the Annual Conference Program.
- First option to host one of the following: A morning or afternoon coffee and tea break
- You will receive one complimentary registration to attend the AMIA IASA Annual Conference 2010
- A full single side advertising space in the official AMIA IASA Annual Conference Program (Artwork due by September 15, 2010)

Other Opportunities

We understand that some organizations may wish to tailor their own package to sponsor IASA at the AMIA IASA 2010 conference. The Conference Committee is willing to discuss further options. Please contact Kevin Bradley or any of the other officers listed below to discuss this further.

Contact:

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